

Curtis Mutton

From: Brad Hudson
Sent: Friday, July 14, 2017 2:51 PM
To: Curtis Mutton
Subject: <FNAME> <YEAR> <MODEL>

<<FNAME>>,

Let us know if you're
interested!

Curtis
403-225-6512

Hi Curtis,

Please try and reach <FNAME> (customer ID # <SEQ>) for us.

We have a buyer looking for a <YEAR> <MAKE> <MODEL> and based on this customer's service history it looks like their vehicle is in good shape and could be a good match.

Make sure you let <FNAME> know we can offer up to **120% of black book value** and make sure you also mention the extra factory incentives for a new vehicle purchase – **rates as low as 0% and rebates as high as \$6,000.**

If <FNAME> shows any interest in upgrading or selling us the vehicle outright then let's see if we can push things along and sweeten the deal with a trade bonus up to **\$500.**

Let's get the ball rolling on this before the buyer loses interest and our incentives change on us. We can only keep this offer standing until July 31.

Cheers,

Brad



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Brad Hudson
General Manager
Hyundai Gallery

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