

Curtis Mutton

From: Brad Hudson
Sent: Friday, July 14, 2017 2:51 PM
To: Curtis Mutton
Subject: <FNAME> <YEAR> <MODEL>

<<FNAME>>,

Let us know if you're
interested!

Curtis
403-225-6512

Hi Curtis,

Please try and reach <FNAME> (customer ID # <SEQ>) for us.

We have a buyer looking for a <YEAR> <MAKE> <MODEL> and based on this customer's service history it looks like their vehicle is in good shape and could be a good match.

Make sure you let <FNAME> know we can offer up to **120% of black book value** and make sure you also mention the extra factory incentives for a new vehicle purchase – **rates as low as 0% and rebates as high as \$6,000.**

If <FNAME> shows any interest in upgrading or selling us the vehicle outright then let's see if we can push things along and sweeten the deal with a trade bonus up to **\$500.**

Let's get the ball rolling on this before the buyer loses interest and our incentives change on us. We can only keep this offer standing until July 31.

Cheers,

Brad



Brad Hudson
General Manager
Hyundai Gallery

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