From: Andrew Walter Koston

Sent: Friday, February 6, 2015 10:51 AM

To: Alvin Shutter

Subject: Manager's Meeting



Alvin,

Going over the used vehicle inventory yesterday, a couple of really big holes stuck out for me ... mainly we're missing Pilots and Ridgelines...in particular 2008-2010 Pilots . Remind the staff of the rates and rebates we have from Honda on new vehicles, as low as 0.99% and as high as \$6,000 for any new purchase. Honda is really behind us this year.

Let's look at auctions and online, talk to the brokers and maybe even **get a hold of some of our own customers.** The market is there and we don't want to miss out! I've been sitting here thinking, we need about 10 of these so let's step up and pay as much as **120%** of market value and toss in one of those \$500 gas cards. Anything to get some of these in before the end of the month!

Cheers,

Andrew



Andrew W. Koston General Manager Example Honda 1234 Fake St., Edmonton, AB H3T 1K3

JOHN,

THE BOSS IS ON A RAMPAGE! .

WE NEED YOUR 2009 PILOT AND HE IS HAPPY TO PAY BIG MONEY PLUS

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THROW IN A \$500 GAS (ARD TO BOOT BEFORE 28/02/15

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IF YOU'RE KEEN, GO TO OUR INTRANET SITE AND USE MY LOGIN INFO AT:

URL: WWW.INTERNALTRADE.NET/EXAMPLE-HONDA

USERNAME: ALVINIA

PW: EH2334

GIVE US YOUR DETAILS. IF WE'RE INTERESTED IN WHAT YOU PUT THERE,

WE'LL GIVE YOU A (ALL.

THANKS, ALVIN